

# **COLLEGE AND CAREER COACHING WITH STEPHANIE EKLUND**

Featuring the Crown Financial Ministries  
Career Direct® Guidance System

## **What is the Career Direct® System?**

Career Direct® is a comprehensive career assessment program that combines cutting-edge career guidance technology and statistics with Biblical principles. With more than 20 years of development and use, Career Direct® has undergone rigorous testing and validation.

## **What is the Career Direct® difference?**

Career Direct® is one of the few assessment tools to approach career guidance from a biblical perspective. In addition, unlike other career guidance assessments that explore one or two facets of a person's identity, Career Direct® examines **four essential components** of career selection: personality, interests, skills/strengths, and values. As a result, Career Direct® is one of the most comprehensive guidance systems on the market today.

## **Why is a Career Direct® assessment so valuable?**

**SAVE MONEY** ~ Every year high school students plunge into the world of college without knowing what they want to do or if the major they have selected will get them a job they are passionate about.

**SAVE TIME** ~ College students spend valuable time and money bouncing from major to major and sometimes even school to school because they don't know what they want to do for a career.

**START FRESH** ~ People stay in careers they were never made to do day after day, month after month, and year after year because they don't know what else to do. God's mercies are new every morning. Let today be the day for a fresh start that supports your unique design.

**FIND YOUR PATH** ~ Not everyone was made to go to college and not every career needs a college degree. Why walk down the wrong path when you can have the information and tools for the path you were created for.

## What is included in the assessment & consultation package?

★ **Access to the comprehensive Career Direct® Assessment** taken in the comfort of your own home. Results unlock a person's unique design by evaluating a person's:

- *Personality* - comprehensive peek into the way God hardwired you
- *Personality sub-factors* - underlying factors driving your personality
- *Interests* - broken down into vocational, supportive & hobby/lifestyle
- *Natural Skills/Abilities* - strengths that allow you to work in your God-given sweet spot
- *Work Environment* - the parameters by which one wants to work within
- *Work Outcome* - what you want your work to provide as a legacy
- *Life Values* - your priorities

★ **Individualized results** compiled in a 35 page detailed report and accessible in your portal with active links to additional resources and information

★ **Personalized consultation** with a certified Career Direct® consultant (2+ hours)

★ **Next Steps tools and resources** for college major and career exploration

★ **Customized Action Plan** that will be applicable throughout your career path

## Who will benefit from Career Direct®?

Anyone looking to unlock how they are uniquely designed in order to gain insight and wisdom into their career and vocational pursuits.

This includes:

- High school students looking for insight into their future career options
- College students unsure of their major and future career goals
- Young adults trying to decide if college or vocational training is their next step
- Adults re-entering the job market - post military career; stay-at-home parent, etc.
- Employees who lack passion or interest in their current career path but don't know where or how to start over again on a new path

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